



Become a Certified Active Shooter Survival Instructor

How many lives will you save?

You are a safety/security professional, trainer, HR or risk manager and your job is to protect others or teach them how to protect themselves. People count on you to keep them safe and you like teaching others what it takes to stay alive. The idea of others dying at the hands of an active killer or violent offender makes you sick because you know you could have helped save them if only you had the chance to teach them what to do. These people did not have to die...

The A.L.I.V.E. Active Shooter Survival Training Instructor Certification Course is offered to industry professional like you who want to teach other how to stay A.L.I.V.E.

To become an A.L.I.V.E. Certified Instructor, applicants must attend a 2-day training and certification course online using the Zoom platform or at A.L.I.V.E. headquarters in Southern California.





Benefits of being an A.L.I.V.E. Certified Instructor

Creating an additional revenue stream to your existing business using a proven survival method

Instructors are provided all A.L.I.V.E. business material including presentation PowerPoint, training, promotional, marketing and management documents.

A.L.I.V.E. engagements are billed at between \$3,000 and \$5,000 on average.

Most bulk online course license sales create over \$2,000 revenue to the instructor.

While active, Instructors are included on the L.I.V.E. Certified Instructors website.

Instructors may be referred engagements in or outside their area based on performance, seniority, and attendee evaluation scores.

Certified A.L.I.V.E. Instructors are automatically included in the A.L.I.V.E. Affiliate Program and will be paid 50% percent of all sales generated by them for any of the online training courses.

Instructors will get full support from A.L.I.V.E. headquarters while active.

2-DAY INSTRUCTOR CERTIFICATION COURSE.

DISCOUNT FOR EARLY REGISTRATION

(MAXIMUM 10 STUDENTS PER CLASS)

Training Includes:

Mr. Julian's book "10 Minutes to Live: Surviving an Active Shooter Using A.L.I.V.E."

3-months access to the 2-Hour Power Online Course

Review and breakdown of the A.L.I.V.E. training presentation:

- Prior Active Shooter event case studies
- Recognition of warning signs
- Teaching Security and Survival Mindsets, Situational Awareness and Proactive Reactionism
- Basic disarming and attack methods
- The complete 5 steps of A.L.I.V.E.
- The Do's and Don'ts of active shooter survival

Professional speaking and presentation skills instruction by A.L.I.V.E. Creator, Michael Julian

- 20 steps of effective public speaking
- Proper delivery of this type of shocking and emotional content
- Presentation preparation and follow up
- Video recorded "teach-back" assignments evaluated by your peers and master A.L.I.V.E. instructors

"Marketing Your Course" Taught by a professional sales and marketing trainer

- The sales process
- How to create new sales channels
- Marketing and selling your program

Insurance coverage for Security Professionals presentation

All graduates will be provided a Certificate of Completion after passing the final exam, access to the Instructor Portal and complete support from A.L.I.V.E. headquarters.



TO REGISTER VISIT

<https://activeshootersurvivaltraining.com/become-a-certified-alive-instructor>

OR EMAIL

Support@ALIVEActiveShooter.com